

Baby Portrait Panel



Limited availability,
Call Today
501-219-1165

One year of portraits
just \$79.



LeMay Photography, the Original Baby Expert.
Cell phone photos are not Permanent

Long Lines, Hassles and Stress? *Not Here!*

Yes—that's our photography on permanent exhibit in the McCain Mall.

Dear Friend,

If you recently had a baby – Congratulations! At LeMay Photography, we realize the joy a new baby brings into the life of a family! Many changes will occur during the first year. Even now you're seeing frequent changes as the infant grows day by day. Our "Baby Plan" captures these great moments forever, to enjoy in the years to come.

Our "Baby Plan" features four sessions at three, six, nine and twelve months. We will create a *Portrait Collection*, 10" X 20" with a photograph from each of the four sessions with the child's name. **A sample of a boy's and girl's portrait panel is shown at the top of this letter but you should really come by for a visit and take a look. *What wonderful Memory Insurance for the baby's first year.***

This means one year of baby portraits for just \$79, how **special** is that? For \$79 you get the four sessions where we largely play with your baby, making photos along the way. At LeMay Photography we schedule no less than one hour to work with you and your baby. Need a moment for a change or quick snack...No Big Deal, No Rush! You save more than \$250 off our regular prices.

This is Too Good To be True! Only \$79, Jon?????

We want to get to know you and your family. Being involved with you over the long term is our objective. When you trust us with your baby's first year of photographs we know you will very likely be a continuing client for years to come. We mail this letter directly to you in the hope you will want to visit a studio that cares a great deal for children and the desires of the moms and dads to have wonderful photographs of the first year. I have four children of my own and I really enjoy sharing the time with you and your child.

If I'm Telling The Truth Then What???

A great deal of time and expense goes into researching the new moms in Central Arkansas. There are quite a few of you, 200 or more each month alone. We send this special offer to only a few selected families we feel we would like to get to know and have as members of our family of clients. We restrict this offer because we need to maintain the level of service for our existing clients, so each month we add not more than ten new families to this Very Special Promotion.

What do I do First?

Our Baby Plan starts at three months, but go ahead and call NOW. We can enroll your baby and make the appointment for a few weeks in the future. Remember, we can only take a few new clients each month so call 501-219-1165 today!

Free Perks For You - But You Need to Hurry

Free Perk #1: The first four moms will receive a Stretch bracelet with 6 square frames, miniature portraits and heart accents to keep the memories alive and vivid of your baby's first year. This bracelet will be yours FREE with a purchase of \$300 or more. Or receive twenty-four of our Fine Art Watercolor Stationary with a photo of your baby. We even add your baby's name on the back cover! Your family and friends will be so jealous when they receive this very special stationary which will be treasured forever. This stationary or bracelet is yours **Absolutely Free** - A \$60 value, yours free, so call early and take advantage of this opportunity. But there's more, so keep reading for Perk #2.



What's so Special about LeMay Photography

Each Baby Plan Session includes...

- Fine Portraiture of your baby. I personally guarantee it. Others will try but we have the patience and experience needed for this type of photography.
- Your child will be photographed in a safe environment, away from distractions.
- NEVER wait again!!!! You will have your own appointment with a private session every time.
- Multiple poses to choose from...lots of choices.
- Your own private room with a changing table. If your baby needs a change or a quick snack...NO PROBLEM.
- Finished portraits delivered in a timely fashion.
- 100% No-Hassle, No Nonsense, all your money back guarantee. We are so proud of our track record!
- You must be thrilled with us...or you lose nothing!

...Not Included in our Baby Plan...

- Salespeople calling you on the telephone.
- Tenth in line at Wal-Mart, waiting an hour for someone to take 5 photos of your tired baby.
- Cheesy backgrounds. We prefer a very simple look to our portraits.
- Portrait packages that you cut apart with scissors.
- High Pressure Sales Tactics, Not Here, Not Ever
- Requiring you to purchase one package so you can get another one.

What Do Other Moms have to Say...

Over 300 moms last year agreed about our services...here's what Kandi Walker had to say...
"I was referred to Jon by one of the finest children's photographers in the country. She is located in Memphis and my girlfriend uses her a lot. She said that there was only one photographer in Central Arkansas she could recommend and that was Jon LeMay. I got the Baby Panel offer and he has gone above and beyond my expectations. I feel so comfortable when I come to his studio. When I am there I feel like I am his only client. I never feel rushed and I have fun too. He is a hard working photographer and always willing to please. I trust my baby only with Jon."
-Kandi Walker-Conway, AR

Questions & Answers About Our First Year “Baby Plan”

Q. How should I dress my baby for the 3 months session ?

A. When you make your first appointment and enroll in our Baby Plan you will be sent a booklet with a lot of information and suggestions. It is full of sample photographs and helpful hints. At three months we will start with the birthday suit and you may bring another change of clothes if you wish.

Q. Who chooses the photographs?

A. Moms and Dads select the photographs which touch their hearts. We review the photographs in our Private Projection room where Marlene will enlarge and crop so you can make an informed decision.

Q. Are additional portraits available from the sessions?

A. Yes! When you find a special expression or some cute feature, you will want to share that feeling with family and friends with portraits. Our line of gift portraits start at \$30. The framed mat with three images is very popular and it is \$125. LeMay Photography is not the cheapest, nor are we not the most expensive; hopefully we are just right. Most of the portraits and products available at LeMay Photography are of a Custom nature. It is our hope that you will find just the right Memory Insurance here at the studio.



Q. When are you open?

A. We are open by appointment only every weekday from 9:30 am -5:30 pm. We are closed on Saturdays to do weddings and Sundays to “recharge our batteries” (and believe me, we need it) and spend time with our families. This lets us give 110% when we photograph your baby. You deserve our undivided attention and nothing less!

Q. What if I'm not happy with your studio? I am just not sure about this.

A. If you're not happy....very simply...you get all your money back and we will cancel the Baby Plan! Period.

Q. What if my baby is older than 3 months and we have missed that session?

Special panel programs are easy to set up, just give us a call and Marlene or Jennifer will work it out so you will have your memories.

More Free Stuff Coming Up, Keep on Going.....

Cara Kearns wrote: Thank you very much for the wonderful photo session. Our pictures are great, better than we ever expected. We now have a record to bring us back to the incredible days of when our son Frank was six months old. You, Marlene, and Jennifer all worked together so well to make our session a great experience. You were very good at reading Frank to see if he needed a change of props or scenery to keep him happy, and we never felt rushed or under pressure to continue the session if the baby needed a break. I was even provided with a quiet, private place to feed Frank when needed. Jon being such a great photographer together with this relaxed environment made it possible to capture some wonderful moments. It felt like we were out of there in no time! The pictures that we got are just truly amazing. And what a wonderful way to show them to us! We were very impressed with your presentation setup with the large screen. It made it very easy to choose pictures, and it was great to be able to pick them out so soon after the shoot. All in all, it was the best photo session that our family has ever had. The teamwork and professionalism of LeMay Photography are second to none. Thank you, guys! — Cara Kearns

So, Here's the Deal:

Call today and you will be enrolled in this Very Discounted Baby Plan Panel Program for just **\$79, usually priced at \$259.00**

This phone call, by the date listed will also qualify you for all the Free Stuff.

FREE Perk #1: Be one of the first four moms to call and receive the Stretch Bracelet with 6 square frames, miniature portraits and heart accents or twenty-four of our Fine Art Watercolor Personal Stationary. Definitely Upscale. We make each card here at the studio with all the love we can manage. The normal cost of these cards is \$60. Call Now, don't be late

What about Free Perk #2, just a bit on down the page!

Your Guarantee: If you are not satisfied with the quality of work or anything here or related to LeMay Photography we will refund all your money, every penny! So, after reviewing the photos you think you could do better somewhere else, I will refund every nickel, dime and quarter.

We know how busy new moms and dads are and we would like to thank you for reading this letter.

Call Now, and we will set up your program and schedule your first session.. Don't let this opportunity slip away! We may already have all we can add for the month. Remember, for babies who are older than three months CALL us anyway, we will make it happen for you.

We look forward to working with you and your precious child. We will do our best to provide photographs which will warm your hearts for years to come. Jon, owner and photographer, has four children—two girls and two boys, Jennifer has two boys and Marlene has two daughters and two grandchildren. WE LOVE CHILDREN. We have been where you are now. It can be a wonderful but scary time and we would like to make sure your **MEMORY INSURANCE** is in place for a lifetime to come.

Warmly,

Jon LeMay and staff
Family Owned For 20 Years

FREE Perk #2: The first 8 moms who call will get a special "mini session" of your baby's "Mom n Me" at no extra charge, *photos extra*. This additional add-on session is a **\$85 value**. Call **501-219-1165** now to reserve your baby's time—**don't miss this—you'll never regret it!** When online, visit our website at www.LeMay.com

